









Pandemic Preparedness and Response and the Role of the Private Sector





The Context

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- COVID-19 pandemic takes over the globe
- Overwhelming amount of news and information
- Various support and response initiatives happening in-country
- Low and middle-income countries are the most severely affected



Hygiene and Behavior Change Coalition (HBCC) Overview







- Aims to tackle COVID-19 through a coalition of partners that are well-positioned to mount a rapid response on an unprecedented scale
- Focused on hygiene and behavior change interventions to improve both personal and environmental hygiene

HBCC Network of Partners







































Main Challenges for Schools

- Overwhelming complexity of guidelines released by national COVID-19 Task Force to be implemented for safe school reopening
- Lack of confidence of MoE to re-open schools and hesitancy to take this huge responsibility
- Translating complex guidelines into actionable posters and checklists

Our Approach to support Ministries of Education

Compilation of relevant administrative orders, policies, and guidelines on safe school reopening



Translation of global and national guidelines to school level interventions / action points



Development of checklists for specific locations within the school to guide school heads, teachers & students



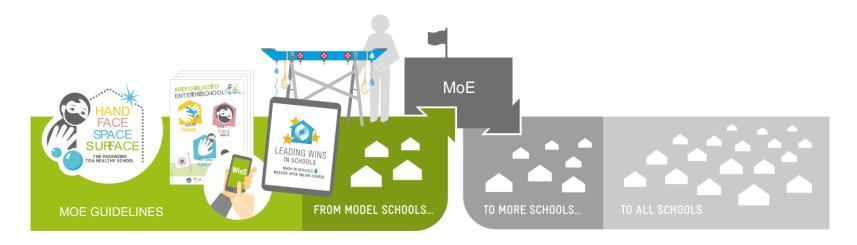




Our Work during the Pandemic

Support an MoE-led scale-up with suitable tools

- Integration of developed material and processes into existing systems and structures
- Capacity development at scale (orientation videos and massive open online course)
- Integration of vaccination/immunization



Private Sector Perspective



Thank you!

